

**INTERREG MeDInno - EUROPEAN TERRITORIAL COOPERATION PROGRAMME INTERREG  
V/A GREECE-ITALY 2014-2020**

**PRESS RELEASE**

**THE SECOND ITINERANT SHOW COOKING IN PUGLIA WITH THE PROJECT MEDINNO**

**7 July 2021**

The second itinerant show cooking will be held on Friday 16th July 2021, organized by UPI Puglia (Regional Union of the Apulian Provinces), in collaboration with IISS PERRONE of Castellaneta and gastronomic operators and representatives, as part of the project MeDInno *“Joint development of innovative processes and products based on local dairy and meat tradition pertaining to ruminant farming and relevant agri-food sectors”*, funded by the European Territorial Cooperation Programme Interreg V/A Greece-Italy 2014-2020.

A great opportunity to promote local gastronomic excellence and to rediscover the territory, with its traditions linked to the culture of food and its peculiarities.

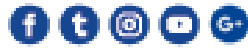
A live performance that will take place from 10:30 am, at the castle “Stella Caracciolo” (vico Conte) in the town of Palagianello, during which some chefs will guide their guests on a culinary sensory journey, through the realization of three recipes. The chefs will use, among others, the products of the "Disciplinary on the development of new products deriving from milk and meat" realized by the project.

During the show cooking, the participants will attend the preparation of recipes and will be able to know the culinary tricks and all the curiosities about the products, to discover the knowledge and tastes of the territory.

Also, it will be possible to know the local producers who will take part in the project, real pillars of the local economy, who will "tell" the true soul of the gastronomic products presented, and all phases from their production to their transformation.

The show cooking will start after the institutional greetings of the lawyer Giovanni Gugliotti, President of the Province of Taranto and President of UPI Puglia and it will be an opportunity to explore some topics such as food sustainability, the importance of biodiversity and respect for the seasonality of products, fundamental aspects for a better food future.

UPI Puglia is a partner of the The MeDInno project, which aims to examine the key parameters of ruminant production and marketing and to facilitate the development of an extrovert and innovative meat and cheese sector, through knowledge transfer, standardisation and certification of existing local products, new product development and cluster creation.



*Il Programma INTERREG V-A Grecia – Italia 2014/2020 è un programma di Cooperazione Territoriale Europea che mira a supportare le istituzioni pubbliche e gli stakeholders locali nell’attuazione di progetti transfrontalieri e di azioni pilota e nella creazione di nuove politiche, prodotti e servizi, con l’obiettivo finale di accrescere la qualità della vita dei cittadini. Strategicamente, il programma promuoverà l’innovazione in una serie di settori come la crescita blu, il turismo e la cultura, l’agroalimentare e le industrie culturali e creative. Il Programma INTERREG V-A Grecia – Italia 2014/2020 mira a ottenere il massimo risultato da 123 milioni di EUR finanziati per l’85% dal Fondo europeo di sviluppo regionale (FESR) e per il 15% dai 2 Stati membri attraverso un cofinanziamento nazionale.*